eneration @! How definitive of this generation. Greg Kramer, as usual, hit the nail on the head. In this world where the line between marketing hype and reality has begun to blur, Cerebreality shines through the fog and provides an amazingly clear analysis of society's strange ways. Bravo!

Gareth Foster, via the Internet

Greg Kramer's latest Cerebreality, "The Next Generation," is a sad testament to the direction of our lost society. Whether it be by politicians or by marketers, the public is coming to be seen as herd of cattle to be pushed, pulled and prodded for personal gain. Election campaigns now focus on mud slinging rather than issues. Business is focused on quantity and not quality. Marketing has become a college course in manipulative psychology. Thankfully, clever people like Greg Kramer are calling to fore the reality of this trend. "Generation @" is highly appropriate, and appropriately appalling.

Doug Miller, via America Online

r. McVeigh's editorial, "Poppin the Pippin Bubble," perfectly sums up my feelings about the Bandai @World. This machine is a joke... A $599 paper

weight. It's too late to exploit the mad rush to the Internet (interest in the 'Net is levelling off) and it's too underpowered to be successful game machine. I'd pay up to $400 for a really good game system and I'd even pay $600 for a separate, full-function Net browsing system. But I won't pay $599 for a system that can't do either very well.

Chris Vernon, via the Internet.

Chris McVeigh really missed the point of the Pippin. It's supposed   to be a low end system—one that will help transition people (the "have nots") to computers. It's not supposed to be good! After Pippin buyers become familiar with the system's inadequacies (too many to list) , they'll want more power. And then they'll upgrade to a $3000 Mac, so they don't have to replace all their existing software. Makes perfect sense to me.

Ronan Durowitz, via the Internet.

really enjoyed the article "A Few Words About Commercial Software" (Brave New World, June 1996). Unfortunately, I usually don't fully read an article as long as that one, but I must say it was worth the extra effort.

I am a purchaser (as well as a very frequent user) of Stuffit Deluxe 4.0.   Up until I purchased it about a month ago, I'd always used the shareware version of Stuffit Expander, DropStuff and Stuffit Lite, and I'm sure like everyone else—had always intended on paying those shareware fees.   However, like many other shareware programs I use occasionally, I never got around to it.   That was one reason for my purchase of Stuffit Deluxe 4.0: to somehow make up for the use of the free versions of Aladdin Systems' Stuffit software as well as take advantage of the extra features included with the deluxe version.

Let me just say that both my conscience and my Mac are better off with the purchase of Stuffit Deluxe 4.0. And so is my wallet, considering I got it in a bundle along with RAM Doubler and Speed Doubler (which, by the way, is one of those "indispensable programs" for Power Mac users) for less than $100.

Joel Shoemaker, via America Online